

Evaluation Resources for Museum Professionals

Book Title	Author(s) / Editor(s)	Year
Designing and Constructing Instruments for Social Research and Evaluation	David Colton, Robert W. Covert	2007
Developmental Evaluation	Michael Quinn Patton	2010
Evaluation: Methods for Studying Programs and Policies, 2nd Edition	Carol Weiss	1997
Evaluation in Organizations	Russ-Eft, D. & Preskill, H.	2009
Evaluative inquiry for learning in organizations	Preskill, H., & Torres, R.	1999
Foundations of Empowerment Evaluation	David M. Fetterman	2001
Framework for evaluating impacts of informal science education projects	Friedman, A.	2008
Getting to What Matters: How to Design and Develop Evaluation	Steve Patty, Ph.D	2013
How to Conduct Your Own Survey	Priscilla Salant & Don Dillman	1994
Identity & the Museum Visitor Experience	John Falk	2009
In Principle, In Practice (Falk, Dierking)	John Falk, Lynn Dierking & Susan Foutz	2007
Internet, Mail, and Mixed-mode Surveys	Don Dillman, Jolene Smyth & Leah Melani Christian	2008
Interviews: Learning the Craft of Qualitative Research Interviewing	Kvale, S. & Brinkman, S.	2009
Introduction to Museum Evaluation (Borun & Korn)	Minda Borun & Randi Korn	1999
Learning in the Museum (Museum Meaning)	George Hein	1998
Learning science in informal environments: People, places, and pursuits	NRC	2009
Lessons Without Limits	John Falk & Lynn Dierking	2002
Museum Experience Revisited	John Falk, Lynn Dierking & Marsha Semmel	2010
Museums, libraries, and 21st century skills	IMLS	2009
Paying Attention: Visitors and Museum Exhibitions	Beverly Serrell, Roxana Adams	1998
Practical Evaluation Guide (Diamond)	Judy Diamond, Jessica Luke & David Uttal	2009
A practical guide for engaging stakeholders in developing evaluation questions	Preskill, H., & Jones, N.	2009
Presenting Data Effectively: Communicating Your Findings for Maximum Impact	Stephanie D.H. Evergreen	2014
Qualitative Research & Evaluation Methods	Michael Quinn Patton	2001
Reframing Evaluation through Appreciative Inquiry	Preskill, T. & Tzavaras Catsambas, T.	2006
Research Design: Qualitative, Quantitative and Mixed Methods Approaches	John W. Cresswell	2009
Statistics for People who Hate Statistics	Neil Salkind	2000
The 2010 user-friendly handbook for project evaluation	Frechtling, J.	2010
The Logic Model Guidebook: Better Strategies for Great Results, 2nd Ed.	Lisa Knowlton, Cynthia Phillips	2012
Utilization-Focused Evaluation	Michael Quinn Patton	2008
W.K. Kellogg Foundation evaluation handbook	W.K. Kellogg Foundation	2004
Youth Participatory Evaluation: Strategies for Engaging Young People	Kim Sabo Flores	2008

Evaluation Resources for Museum Professionals

Website	URL
American Evaluation Association's daily blog - AEA 365 email	http://www.aea365.org/blog/
Center for the Advancement of Informal Science Education (CAISE) - informalscience.org	http://informalscience.org
Committee on Audience Research and Evaluation (CARE)	http://www.aam-us.org/resources/professional-networks/care
Evaluation Building Capacity - University of Wisconsin Extension	http://www.uwex.edu/ces/pdande/
Evaluation Checklists - Western Michigan University	http://www.wmich.edu/evalctr/checklists/evaluation-checklists/
Evaluation Resources - Institute of Museum and Library Services (IMLS)	http://www.imls.gov/research/evaluation_resources.aspx
Evergreen Data: Intentional Reporting & Data Visualization	http://stephanieevergreen.com/
Excel for Evaluation - Ann K. Emery's site	http://annkemery.com/excel/
Office of Human Research Protections: Department of Health & Human Services	http://www.hhs.gov/ohrp/index.html
Office of Research Integrity: Department of Health & Human Services	http://ori.dhhs.gov/
Principal investigator's guide: Managing evaluation in informal STEM projects	http://caise.insci.org/pi_guide/
The Free Management Library, Evaluation Activities in Organizations	http://managementhelp.org/evaluation/index.htm#anchor1029384756
Visualizing Data	http://www.visualisingdata.com/

Professional Associations for Museum Professionals Interested in Evaluation



www.eval.org



Visitor Studies Association

www.visitorstudies.org

CARE is Social!



@CARE_aam



Committee on Audience
Research & Evaluation