

Appendix B 2016 Annual Meeting & MuseumExpo Session Formats

Case Study

A brief, single case study sharing solutions, successes, challenges and/or best practices followed by audience feedback and Q&A. Case studies are a quick exchange of ideas and examples of “what worked for me” with clear participant takeaways that can be applied to their own museum or organization. These sessions are a more traditional presentation format, but are designed to be rapid paced.

Presenters: 1 presenter

Timing: 30 minutes total; 15 minutes presentation, 15 minutes Q&A

Room Set: Theater seating for participants, podium for presenter. No head table.

*Each proposal must include at least 1 museum professional

Standard AV Set: PC Laptop, LCD Projector, screen, (1) handheld speaker microphone, (1) audience microphone



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Storytelling

Presenters will deliver content that focuses on actual situations, programs and projects using the art of storytelling. Stories should be personalized and descriptive and 1. Define the situation; 2. Describe environmental challenges and opposing forces; 3. Outline what tactics were used to overcome; 4. Present the end result. Session may be structured as story presentation followed by participant discussion or completely participatory. PowerPoint presentations are discouraged, but images are welcome.

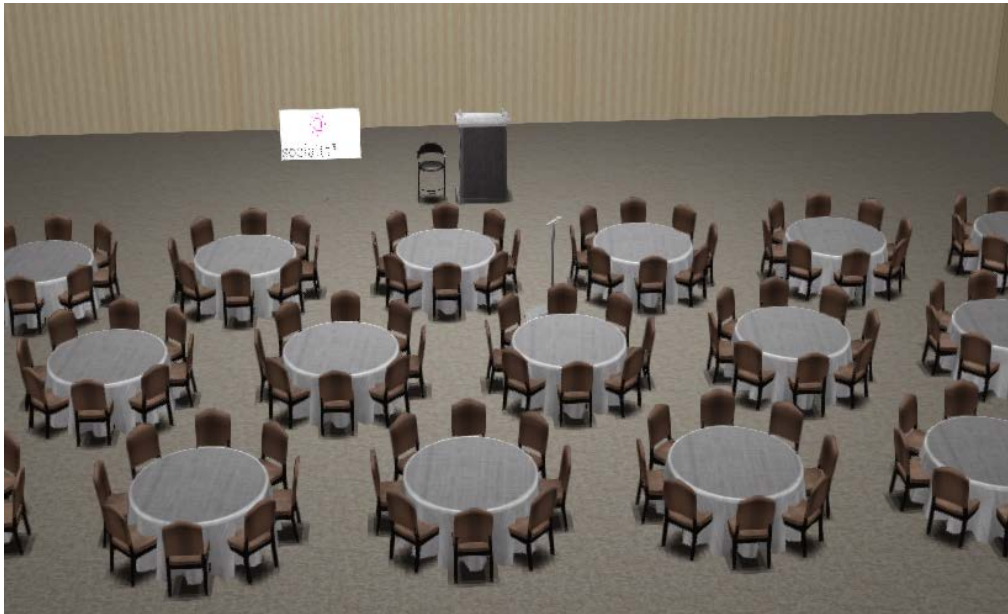
Presenters: 4 presenters max, plus one moderator.

Timing: 75 minutes

Room Set: Round table seating for participants, presenters may sit or stand at the front of the room. No head table.

*Each proposal must include at least 1 museum professional

Standard AV Set: PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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The Classroom

Presenters demonstrate tools and resources to help participants perform their jobs more effectively. Classroom sessions are highly interactive and collaborative tutorials, and demonstrate specific applications and outcomes. For example, presenters may demonstrate a tool that has been developed through research, a new method that emerged as a result of a project, or an innovative way to collect or analyze information. Classroom sessions provide a hands-on experience that involves the conference participants in in-depth active learning. Advance work may be required by participants. These are not traditional lectures. Limited seating may be available.

Presenters: 4 presenters max, plus one moderator.

Timing: 75 minutes

Room Set: Round table seating for participants, head table and podium in front of room for presenters.

*Each proposal must include at least 1 museum professional

Standard AV Set: PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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Talk Show

True panel discussion in a conversational, talk show style format. Moderator plays an important role in introducing the topic, guiding the conversation, and engaging the audience. Panelists should represent a diverse range of perspectives. PowerPoint presentations are strongly discouraged.

Presenters: 4 presenters max, plus one moderator.

Timing: 75 minutes; 60 minutes discussion, 15 minutes Q&A

Room Set: Theater style seating for participants, panelists and moderator are seated. No head table.

*Each proposal must include at least 1 museum professional

Standard AV Set: PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone

