DRAFT PROGRAM 2010
***Please note that ALL items on this schedule are subject to change.***

SUNDAY, MARCH 21, 2010

5:00 p.m. – 7:00 p.m.  EMP Reception – all Museums Advocacy Day participants are welcome!
Dumbarton House
2715 Q Street, NW, Washington, DC 20007
(Metro: Dupont Circle – exit at Q Street North and go 6 blocks west on Q St.)
Volunteers and staff will be conducting tours, and light refreshments served.
***Please RSVP to emergingprofessionals@aam-us.org by March 19.***

MONDAY, MARCH 22, 2010

8:00 a.m. – 9:00 a.m.  Registration and Continental Breakfast
National Building Museum Great Hall
401 F Street NW, Washington, DC
(Metro: Judiciary Square)

*****THIS IS WHERE YOU WILL RECEIVE INFORMATION ABOUT YOUR HILL VISITS FOR TUESDAY*****

9:00 a.m. – 9:10 a.m.  Opening Remarks
• Ford W. Bell, President of the American Association of Museums

9:10 a.m. – 9:15 a.m.  Welcome to the National Building Museum
• Scott Kratz, Vice President for Education, National Building Museum

9:15 a.m. – 10:00 a.m.  The Landscape of Federal Funding for Museums
• Gail Ravnitzky Silberglied, Director of Government Relations, American Association of Museums
• Sean Smith, Director of Government and Public Relations, Association of Science-Technology Centers
• Jessica Jones Irons, Executive Director, National Humanities Alliance
• Erik Hein, President, Preservation Action
• Andy Finch, Co-Director of Government Affairs, Association of Art Museum Directors
10:00 a.m. – 10:20 a.m. Update from IMLS
- Marsha Semmel, Acting Director, Institute of Museum and Library Services (also Deputy Director for Museum Services and Director for Strategic Partnerships)

10:20 a.m. – 10:45 a.m. Update from the Department of Education
- __________, Office of Planning, Evaluation and Policy Development, Department of Education [TBA]

10:45 a.m. – 11:00 a.m. Coffee Break

11:00 a.m. – 11:45 a.m. Advocacy In-Depth – Working with Congressional Staff
- Brenda Raney, Director of Government Relations, Science Museum of Minnesota (moderator)
- Kathy Kelsey Foley, Director, Woodson Art Museum
- Mary Ellen Pelzer, President and CEO, South Street Seaport Museum

11:45 a.m. – 12:30 p.m. Using the Working Lunch Wisely - Capitol Hill Schedules, Advocate Materials, and Hill Visit Preparation
- Stephanie Vance, “Advocacy Guru,” Advocacy Associates

12:30 p.m. – 2:00 p.m. Networking Lunch for states to coordinate Hill visits

2:00 p.m. – 3:15 p.m. ROLE PLAY: Full-fledged Practice Hill Visits (what to expect!)
- Stephanie Vance, Moderator
  - Visit #1
  - Visit #2
  - Group Discussion and Review – Lessons Learned

3:15 p.m. – 3:30 p.m. Coffee Break
3:30 p.m. – 4:30 p.m.  CONCURRENT Breakout sessions – Choose a Topic and Learn More

- **Charitable Giving and other Nonprofit Issues**
  - **Andy Finch**, Co-Director of Government Relations, Association of Art Museum Directors (moderator)
  - **David Thompson**, Vice President of Public Policy, National Council of Nonprofits
  - **Jason Lee**, Director, Government Relations, Association of Fundraising Professionals

- **The Role of Museums in Elementary and Secondary Education Act Reauthorization**
  - **Carla J. Myers**, Assistant Director of Government Relations, American Association of Museums (moderator)
  - **Gladstone Payton**, Associate Director of Federal Affairs, Americans for the Arts
  - **Carol B. Stapp**, Ph.D., Director, Museum Education Program, The George Washington University

- **Congress 101**
  - **Ember Farber**, Federal Policy Representative and Grassroots Manager, American Association of Museums (moderator)
  - **Kate Schureman**, Vice President of Administration and Government Relations, Lakeview Museum of Arts and Sciences
  - **Suzanne Day**, Director of Federal Relations, Harvard University
MONDAY, MARCH 22, 2010 – EVENING EVENT

6:00 p.m. – 7:30 p.m. Congressional Reception at the U.S. Botanic Garden
100 Maryland Ave, SW (Metro: Federal Center SW)
NOTE: Transportation on your own

Program to begin at 6:30 p.m.:

- Welcome by Ford W. Bell, President, American Association of Museums
- Welcoming Remarks by Holly Shimizu, Executive Director, United States Botanic Garden
- HONOREES:
  - Rep. Louise Slaughter (D-NY), introduced by Kate Bennett, President, Rochester Museum & Science Center
  - Rep. Todd Platts (R-PA), introduced by ___, award accepted by ___ (Rep. Platts is not able to accept the award in person on 3/22, but his Chief of Staff will accept on his behalf)
  - Sen. Lamar Alexander (R-TN), (Sen. Alexander is not able to accept the award in person on 3/22, but will be presented his award during his visit with constituents on 3/23)
  - Sen. Jack Reed (D-RI) (Sen. Reed is not able to accept the award in person on 3/22, but will be presented his award during his visit with constituents on 3/23)
  - Rep. Paul Tonko (D-NY), (Rep. Tonko is not able to accept the award in person on 3/22, but will be presented his award during his visit with constituents on 3/23)
TUESDAY, MARCH 23, 2010

8:00 a.m. – 9:30 a.m. Congressional Kickoff and Continental Breakfast on Capitol Hill
Russell Senate Office Building
Russell Caucus Room
Located at the corner of Constitution and Delaware Ave., NE
(Metro: Union Station)
NOTE: Please leave a LOT of extra time for security screening

Program to begin at 8:15 a.m.:
- AAM President Ford Bell to serve as M.C.
- Keynote Address by Senator Richard Durbin (D-IL), introduced by Karen Witter, Associate Director, Illinois State Museum and Immediate Past President, Association of Midwest Museums
- Remarks by Janet Landay, Executive Director, Association of Art Museum Directors
- Remarks by Terry Davis, President & CEO, American Association for State and Local History
- Remarks by Janet Rice Elman, Executive Director, Association of Children’s Museums
- Remarks by Members of Congress [INVITED]

10:00 a.m. – 5:00 p.m. Hill visits
Your individual schedule of meetings – that AAM has arranged – will be available on Monday morning, March 22, between 7:30 a.m. to 9:00 a.m., during registration at the National Building Museum

5:00 p.m. – 7:00 p.m. Informal Debriefing (Optional)
America Restaurant (inside Union Station)
Unwind after a long day of being a Citizen Lobbyist and connect with other advocates to compare notes on how things went.

For more information, please contact American Association of Museums’ Government Relations at 202-289-1818 or visit us online at www.speakupformuseums.org.