Itinerary for Museums Advocacy Day

***Please note that ALL items on this schedule are subject to change.***

Sunday, February 22, 2009

2:00 p.m. – 5:00 p.m.  **Registration** at Washington Marriott Hotel (1221 22nd Street, NW – please note that there are several Marriotts in Washington, DC!)

1:00 p.m.  **OPTIONAL Tour #1**

**National Museum of the American Indian**
Tour to be led by a Cultural Interpreter
**Address:** Fourth Street & Independence Ave., SW
**Phone:** (202) 633-1000
**Metro:** L’Enfant Plaza

2:00 p.m.  **OPTIONAL Tour #2**

**National Air and Space Museum**
Docent-led tour
**Address:** Independence Ave at 6th Street, SW
**Phone:** (202) 633-1000
**Metro:** L’Enfant Plaza or Smithsonian

3:00 p.m.  **OPTIONAL Tour #3**

**United States Holocaust Memorial Museum**
Greeted by the Director of the Museum’s Genocide Prevention Initiative, John Heffernan, followed by self-guided tours
**Address:** 100 Raoul Wallenberg Place, SW
**Phone:** (202) 488-0400
**Metro:** Smithsonian

3:00 p.m.  **OPTIONAL Tour #4**

**International Spy Museum**
**Address:** 800 F Street, NW
**Phone:** (866) 779-6873
**Metro:** Gallery Place/Chinatown or Metro Center

3:00 p.m.  **OPTIONAL Tour #5**

**National Building Museum**
**Address:** 401 F Street NW (between 4th and 5th Streets)
**Phone:** (202) 272-2448
**Metro:** Judiciary Square or Gallery Place/Chinatown

4:00 p.m.  **OPTIONAL #6**

**Hirshhorn Museum and Sculpture Garden**
4:00 p.m.  OPTIONAL Tour #7  
**Dumbarton House, A Federal Period Historic House Museum**
Tour and Q&A to be led by Executive Director Karen Daly  
**Address:** 2715 Q Street NW  
**Phone:** (202) 337-2288  
**Metro:** Dupont Circle

5:30 p.m. – 7:00 p.m.  OPTIONAL Emerging Museum Professionals Reception/Event  
Tudor Place Historic House and Garden, 1644 31st St. N.W  
*(DC Circulator bus stop is near hotel; Tudor Place Circulator Stop: Wisconsin Ave. after corner of Q St. $1.00 one-way fare; exact change required.)*  
***RSVPs for a waiting list currently being accepted at: emergingprofessionals@aam-us.org***

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**Monday, February 23, 2009**

7:30 a.m. – 9:00 a.m.  Registration and Continental Breakfast  
Washington Marriott FOYER  
(1221 22nd Street, NW – Foggy Bottom Metro Station)  
****THIS IS WHERE YOU WILL RECEIVE INFORMATION ABOUT YOUR HILL VISITS FOR TUESDAY****

9:00 a.m. – 9:15 a.m.  Welcoming Remarks  
• *Ford W. Bell*, AAM President

9:15 a.m. – 9:45 a.m.  Advocacy Warm-up  
• *Lisa M. Maatz*, Director of Public Policy and Government Relations, American Association of University Women

9:45 a.m. – 10:15 a.m.  Discussion of IMLS and its Reauthorization  
• *Mamie Bittner*, Deputy Director for Policy, Planning, Research, and Communications, Institute of Museum and Library Services  
• *Gail Ravnitzky Silberglied*, Director of Government Relations, American Association of Museums  
• *Margo Carlock*, Executive Director, Virginia Association of Museums

10:15 a.m. – 10:30 a.m.  Break

10:30 a.m. – 10:50 a.m.  Remarks by Dr. Anne-Imelda Radice, Director
Institute of Museum and Library Services

10:50 a.m. – 11:20 a.m. Discussion of Economic Stimulus Bill
  • Nav Dayanand, Senior Federal Affairs Officer, Wildlife Conservation Society
  • Sean Smith, Director of Government & Public Relations, Association of Science-Technology Centers
  • Andy Finch, Co-Director of Government Affairs, Association of Art Museum Directors

11:20 a.m. – 11:35 a.m. Explanation of the Capitol Hill schedule of visits
  • Stephanie Vance, Advocacy Associates’ “Advocacy Guru”

11:35 p.m. – 1:00 p.m. Networking lunch for states to coordinate Hill visits

1:00 p.m. – 2:30 p.m. Congressional Staff Panel: Making the most of your Hill visits
  • Deborah Koolbeck, Legislative Director, Office of Rep. Marcy Kaptur
  • Kelly Hastings, Professional Staff, Senate Committee on Health Education Labor Pensions
  • Cynthia Patton, Deputy Chief of Staff, Office of Rep. Susan Davis
  • Chad Miller, Professional Staff, House Committee of Education and Labor

2:30 p.m. – 3:00 p.m. Legislative Agenda: A Toolkit for Advocates
  • Carla Myers, Assistant Director of Government Relations, American Association of Museums
  • Ember Farber, Federal Policy Representative and Grassroots Manager, American Association of Museums

3:00 p.m. – 3:15 p.m. Break

3:15 p.m. – 4:00 p.m. Concurrent Breakout sessions – Choose a Topic and Learn More
  • Appropriations
    • Jessica Jones Irons, Executive Director, National Humanities Alliance (moderator)
    • Sean Smith, Director of Government & Public Relations, Association of Science-Technology Centers
    • Barry Szczesny, Professional Staff, Metcalf Federal Relations
  • Education and No Child Left Behind Reauthorization
    • Carla J. Myers, Assistant Director of Government Relations, American Association of Museums (moderator)
• Stephanie Norby, Director, The Smithsonian Center for Education and Museum Studies
• Carol B. Stapp, Ph.D., Director, and Lotte Lent, Assistant Director, Museum Education Program, The George Washington University
• Gladstone Payton, Associate Director of Federal Affairs, Americans for the Arts

• Tax/Nonprofit/Charitable Giving
  • Ember Farber, Federal Policy Representative and Grassroots Manager, American Association of Museums (moderator)
  • Andy Finch, Co-Director of Government Affairs, Association of Art Museum Directors
  • Tom Birch, Legislative Counsel, National Assembly of State Arts Agencies

4:00 p.m. – 4:30 p.m. Tips and Techniques for Effective Advocacy
  • Stephanie Vance, Advocacy Associates’ “Advocacy Guru”

4:30 p.m. – 4:45 p.m. Answering Your Final Questions

6:00 p.m. – 7:30 p.m. Congressional Reception at the U.S. Botanic Garden
NE: Transportation on your own
100 Maryland Ave, SW (Metro: Federal Center SW)
Cab from hotel: $10-15

Program to begin at 6:30 p.m.:
• Carl R. Nold, President and CEO of Historic New England and AAM Chairman, to serve as M.C.
• Brief Welcoming Remarks by Holly Shimizu, Executive Director, United States Botanic Garden
• Honorees:
  • Sen. Michael Enzi (R-WY), introduced by Rick Young, Director of Fort Casper Museum & Historic Site and Chairman of the Mountain-Plains Museums Association (MPMA) and Bruce Eldredge, Executive Director and CEO of the Buffalo Bill Historical Center
  • Sen. Edward Kennedy (D-MA), (invited)
  • Rep. Carolyn McCarthy (D-NY), introduced by Beth Levinthal, Director of the Hofstra University Museum

Tuesday, February 24, 2009

7:00 a.m. – 7:15 a.m. Meet in hotel lobby to travel via Metro to Capitol Hill in groups – OR go to go to Capitol Visitor Center on your own (allow 40 minutes total travel time, including the walk to/from Metro and for VERY strict security)
8:00 a.m. – 9:30 a.m. Congressional Kickoff and Continental Breakfast on Capitol Hill
Capitol Visitor Center
Located at/under the U.S. Capitol, Entrance on First Street NE
Room: Congressional Auditorium

**IMPORTANT NOTE:**
SECURITY RESTRICTIONS AT THE CAPITOL VISITOR CENTER ARE VERY STRICT!
Outside food and drink, and many other items are strictly prohibited. All bags will be subject to a lengthy search and are restricted to a size of only 14" wide x 13" high x 4" deep, or smaller. Please leave plenty of time to get through security! For more information, visit: http://www.visitthecapitol.gov/Visit/Visitor%20Safety%20and%20Policies/

Program to begin at 8:15 a.m.:
- AAM President Ford Bell to serve as M.C.
- Kinshasha Holman Conwill, AAM Board Member and Deputy Director of the National Museum of African American History & Culture, to introduce Rep. John Lewis
- Keynote Address by Congressman John Lewis (D-GA)
- Remarks by Members of Congress (invited)
- Closing Remarks by Terrie S. Rouse, CEO for Visitor Services, Capitol Visitor Center

10:00 a.m. – 5:00 p.m. Hill visits
Your individual schedule of meetings – that AAM has arranged – will be available on Monday morning, February 23, 7:30 a.m. to 9:00 a.m., during registration at the Washington Marriott hotel (1221 22nd Street, NW – Foggy Bottom Metro Station)

For more information, please contact American Association of Museums’ Government Relations at 202-289-1818 or visit us online at [www.speakupformuseums.org](http://www.speakupformuseums.org).