$35 million
DIRECT EXPENDITURES

$46 million
INDIRECT EXPENDITURES

$81 million
TOTAL ECONOMIC IMPACT

The Please Touch Museum and its Audiences:
AN ECONOMIC ENGINE FOR THE
PHILADELPHIA REGION

Direct expenditures of $35 million trigger indirect spending of $46 million. This total economic impact of $81 million generates jobs, household income and tax revenue.

$3.5 million
TAX REVENUE

$20.2 million
RESIDENT HOUSEHOLD INCOME

857
FULL-TIME EQUIVALENT JOBS

The economic impact of the museum and its audiences is significant, with a total economic impact of $81 million. This impacts direct expenditures of $35 million and indirect expenditures of $46 million, totaling $81 million.

The museum generates jobs and income, with a tax revenue of $3.5 million and resident household income of $20.2 million. Additionally, it supports 857 full-time equivalent jobs.